

The Economic Development Commission (EDC) held their regular meeting on Tuesday, August 26, 2014 at the Notch Road Municipal Center, Room 9 with Chair Neal Kerr presiding. Commission members also present were Milton Hathaway, William Anderson and Cathy Teller.

- I. Call to Order: Mr. Kerr called the meeting to order at 7:12 P.M.
- II. Approval/Modification of Minutes of July 22, 2014 Meeting:
A motion was made by Mr. Kerr, seconded by Mr. Hathaway to approve the minutes of the July 22, 2014 meeting as presented. Motion passed unanimously.
- III. Public Comment/Introduction of Guests: None.
- IV. On-going Business:
 - A. Commission Members' Reports
 1. P&Z Activities: Mr. Kerr reported that the main topic of discussion is the cistern regulations. The Plan of Conservation and Development is also a current issue. Ms. Teller reported that she did receive a phone call to participate in a survey currently taking place for the Plan of Conservation and Development.
 2. Vibrant Communities Initiative (VCI) Grant: Mr. Rich was not present to report on the VCI meeting, however Mr. Kerr reported that the committee has been reassembled and they are expected to meet in the near future.
 3. PZC Fire Protection Regulations Subcommittee: Mr. Kerr reported that the P&Z Commission received a letter from the Board of Selectmen supporting removal of the regulation regarding commercial properties; and modifying current regulations for residential. It was a joint meeting with the Planning and Zoning Commission and the Board of Selectmen. Local business owners were present to give feedback on the current regulations. Mr. Anderson submitted a letter (via email) to Ms. Teller requesting the EDC send a letter to P&Z regarding Ray Walker's comments at the P&Z meeting regarding the fire regulations. The group held a brief discussion and decided to send a letter, however they will hold off until the issue goes to public hearing. The P&Z is currently considering the minority report with minor modifications. Proposed changes will have to be brought to a Public Hearing (the date has not been set yet).
 4. Budget: A current budget wasn't available for review.
 5. Outreach: Ms. Teller informed the group regarding a call from Rich Mendes regarding funding that is available for local businesses. Mr. Kerr will follow up with him.
 - B. Bolton Business Yellow Pages: Mr. Anderson reported that he has continued to work on the Bolton Business Yellow Pages. He will send the document out electronically to the other commission members for review.
 - C. Update EDC Website/Mission: Mr. Rich was not present to discuss.
 - D. Branding Project: Ms. Teller reported that she spoke with Eric Trott, Planner for the Town of Coventry regarding the branding for Coventry. He informed her that the Farmer's Market was

the town's main focus for branding. However, due to a change in ownership they are moving their efforts to another location, possibly Patriots Park. Ms. Teller also shared an article regarding Roger Brooks, an expert in branding. He will be holding a webinar on December 18th. Additionally you can sign up for a free weekly newsletter.

V. New Business

A. TCCC event at Star Hill: There is an event at Star Hill called "Life Style Expo" that the EDC is invited to participate in. It would be no cost since EDC is a member of TCCC. The event will take place on November 8th, 9-4. The commission decided not to take part in it.

Mr. Anderson discussed establishing a Business Association. The goal of the group would be to provide a forum for businesses to speak with each other, and then bring those issues discussed to the EDC. Mr. Anderson offered to serve as a liaison between the two groups.

VI. Announcements

A. Next EDC Regular Meeting is on Tuesday, September 23, 2014 at 7:00 p.m. in Room 9 of the Notch Road Municipal Center.

VII. Adjournment: A motion was made by Ms. Teller, seconded by Mr. Anderson to adjourn the meeting at 8:19 P.M.

Respectfully submitted,

Heidi Bolduk
Board Clerk

Please see the minutes of subsequent meetings for the approval of these minutes and any changes to them.