

The Economic Development Commission (EDC) held their regular meeting on Tuesday, July 23, 2013 at the Notch Road Municipal Center, Room 9 with Chair Cathy Teller presiding. Commission members also present were Neal Kerr and Scott Rich.

- I. Call to Order: C. Teller called the meeting to order at 7:03 p.m.
- II. Approval/Modification of Minutes of May 28, 2013 Meeting: S. Rich MOVED to ACCEPT the regular meeting minutes of May 28, 2013 as presented. N. Kerr SECONDED. MOTION CARRIED UNANIMOUSLY. The board reviewed the informal notes from the June 25, 2013 meeting.
- III. Public Comment/Introduction of Guests
- IV. On-Going Business
 - A. Commission Members' Reports
 1. Route 6 REDC: C. Teller has nothing new to report.
 2. Route 44 (Branding Webinar): C. Teller reported that she attended the branding webinar on July 22. She said the town has to begin thinking of itself as a business and try to determine what differentiates Bolton from other towns and develop a identifying logo. Discussion followed on a possible unique brand for the town. (Munson's, proximity to highways) The current town logo "A Town for all Seasons" is too generic to attract people using search engines to find specific events and activities. Branding could be the focus for the next business gathering.
 3. P & Z Activities: c. Teller said a few proposals for dividing property were discussed at the last PZC meeting. No action was taken.
 4. Vibrant Communities Initiative (VCI) Grant: S. Rich reported that this group has completed their report and recommendations. He said some stakeholders were concerned that they were not able to review the draft before it went to the Board of Selectmen. There is no plan to have this committee continue. S. Rich commented that the Parks Committee will study and prepare a report on all the recreational facilities in town. C. Teller will follow up on the status of the report for the next EDC meeting.
 5. PZC Fire Protection Regulations Subcommittee: N. Kerr reported that there are many strong opinions on this committee. He said the draft report did not really apply to all the discussions going on at the meetings. The next meeting for this committee is August 7, 2013 at 6:30 p.m. at the Notch Road Municipal Center. Locations for the recommended cisterns have been discussed at the meetings. He said there was a lot of confusion and disconnection at the last meeting as to the focus of the committee. N. Kerr said he recommended to the committee that they vote to agree to modify the existing regulations. He commented on the differences in property protection measures and life saving measures. The State will be adopting a new building code in the near future requiring sprinkler systems in new residential construction so cisterns will not be necessary. Discussion followed on the different building code requirements of commercial and residential construction.

6. Budget: C. Teller presented the 2013-2014 budgets for the EDC and the Economic Development Trust Fund. Discussion followed on a fund raising campaign in the future.

B. Agricultural Products Pamphlet: C. Teller said she has dropped off some of the pamphlet at two local businesses. Discussion followed on the distribution process. The pamphlet has been posted on the Tolland County Chamber of Commerce website. She will present the brochure to the BOS on August 6, 2013.

C. Bolton Business Yellow Pages: C. Teller said that EDC member William Anderson has expressed an interest in taking over this project.

D. Outreach (1110 Boston Turnpike): There are 7.7 acres of vacant land at 1110 Boston Turnpike that is being looked at for potential development. The owners would like to get the EDC's perspective as to business possibilities. C. Teller will contact the owners for more information as to what they are looking for from the EDC.

E. East Coast Greenway: C. Teller said she has not been able to find any information on the East Coast Greenway. Discussion followed on what some possibilities are for this project.

V. New Business

VI. Election of Officers: C. Teller nominated Neal Kerr as Chair for FY 13-14. S. Rich SECONDED. MOTION CARRIED UNANIMOUSLY. N. Kerr NOMINATED Scott Rich as Vice-Chair for FY 13-14. C. Teller SECONDED. MOTION CARRIED UNANIMOUSLY. N. Kerr (Cathy Teller as Secretary for FY 13-14. S. Rich SECONDED. MOTION CARRIED UNANIMOUSLY. S. Rich MOVED to APPROVE the nominated slate of officers. N. Kerr SECONDED. MOTION CARRIED UNANIMOUSLY.

VII. Announcements

A. Reappointments & Appointments: Cathy Teller and Neal Kerr have been re-appointed to the EDC by the BOS. William Anderson was appointed to the EDC by the BOS.

B. Next EDC Regular Meeting is Tuesday, August 27, 2013 at 7:00 p.m. in Room 9 of the Notch Road Municipal Center

VIII. Adjournment: N. Kerr MOVED to ADJOURN the meeting at 8:15 p.m. S. Rich SECONDED. MOTION CARRIED UNANIMOUSLY.

Respectfully submitted by Linda H. McDonald, Recording Secretary

Please see minutes of subsequent meetings for the approval of these minutes and any changes to them.