

The Economic Development Commission held their regular meeting on Wednesday, February 22, 2012 at the Notch Road Municipal Center, Room 9 with Vice-Chair Cathy Teller presiding. Also in attendance were members Neal Kerr and via telephone Jeanne Webb.

I. Call to Order

Mrs. Teller called the meeting to order at 7:06 P.M.

II. Approval/Modification of Minutes of January 25, 2012

A motion was made by Ms. Webb, seconded by Mr. Kerr to approve the minutes as presented. Motion unanimously passed.

III. Public Comment/Introduction of Guests

None.

IV. On-going Business

A. Commission Members' Reports

1. Rt. 6 REDC

2. Rt. 44

All commission members received the links to the Route 6 and Route 44 Study. The group briefly discussed that one suggestion was that a "branding" of the town be established, and that the EDC become more involved with the local Chamber of Commerce. Commission members will review the studies more in detail for the next EDC meeting.

3. P&Z Activities

There are no more activities since the update provided by John Pagini at the January meeting. Mr. Kerr will contact Mr. Pagini before the next EDC meeting for updates.

4. Bolton Business Yellow Pages

The group received the most recent edition of the Yellow Pages. Mr. Kerr will divide the list into four parts, for each of the four commission members to contact business owners. Business owners will be asked the following information:

- Update business information
- Get emails and websites for each owner

The group will look into setting up a Facebook page; however will hold off on mentioning it when contacting business owners.

Ms. Teller suggested that the Tolland County Chamber of Commerce (TCCC) may be able to offer assistance in distribution of the Bolton Business Yellow Pages. She will also contact Joyce Stille to see if there is going to be a replacement for the Bolton Horizons that could possibly be used.

B. Outreach

1. Ribbon cutting ceremonies

Ms. Teller will contact Faye's Place about holding the first ribbon cutting event. Ms. Teller suggested having the TCCC promote the opening. Ms. Webb suggested sending pictures to local papers as well.

V. New Business

DECD Event

Ms. Teller contacted DECD and they would be willing to hold an event in Tolland County. The TCCC would be interested in cosponsoring this event. The presentation is geared towards businesses. Ms. Webb suggested inviting state and local officials. Ms. Teller will try to set a date in April.

CBIA will be holding an event on Wednesday, February 29th at the State Capitol. Ms. Teller will send out the event information to the businesses that she has emails for.

The group discussed that the Town of Bolton had not joined the TCCC. The fee to become a member is \$300.00, with a waiver of the \$25.00 processing fee.

A motion was made by Ms. Webb, seconded by Mr. Kerr to appropriate \$300 for a membership to the Tolland County Chamber of Commerce. Motion unanimously passed.

Other

The group discussed the Coventry Farmer's Market issue has been resolved. Ms. Teller will contact the coordinator of the Farmer's Market, and provide contact information to any Bolton Farmer's that may be interested.

VI. Announcements

Next EDC Regular Meeting is on March 28, 2012 at 7:00 P.M. in room 9 of the Notch Road Municipal Center

VII. Adjournment

A motion was made by Mrs. Teller, seconded by Mr. Kerr to adjourn the meeting at 7:32 P.M. Motion unanimously passed.

Respectfully submitted,

Heidi Bolduk

Please see the minutes of subsequent meetings for the approval of these minutes and corrections hereto.